

# Which business master's will make you happiest?

It's reassuring to know that more than 9 in 10 alumni would pursue a graduate business degree all over again knowing what they know now, and most would recommend a graduate management education to a friend or colleague.

**Translation: Alumni are pretty happy with their decision.**

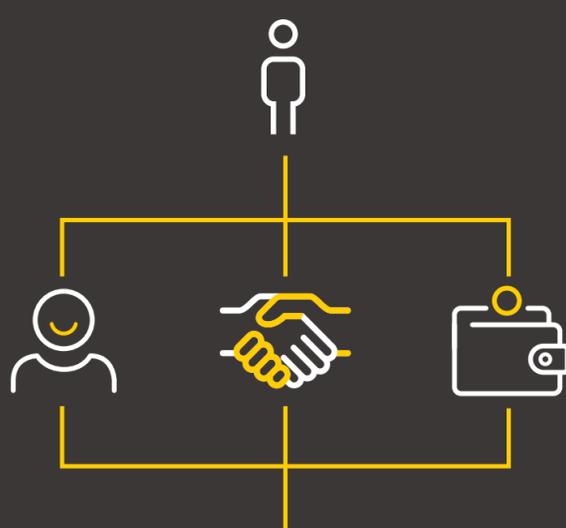
We looked at findings from the Graduate Management Admission Council® Prospective Students Survey Report 2017 on three of the most popular business master's programs to help **you** decide which program's right for you!



## First, let's talk about what's important to **you**!

Here's a pro tip to figure out your own happiness factor:

Consider each of the three components of value

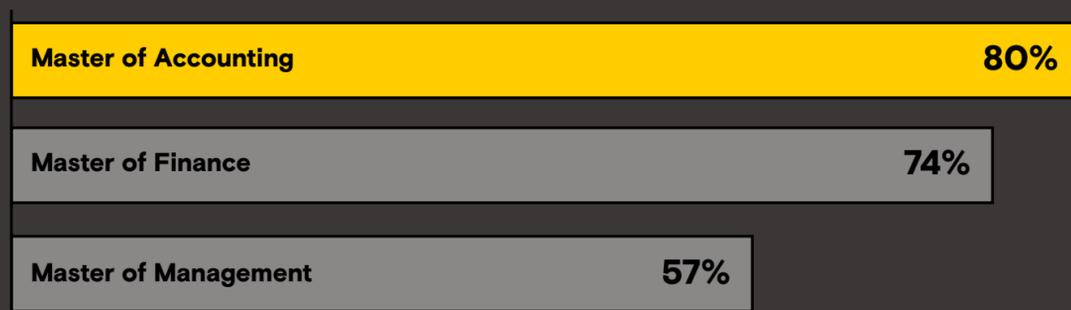


Rank these three components according to significance (which one matters most to you)

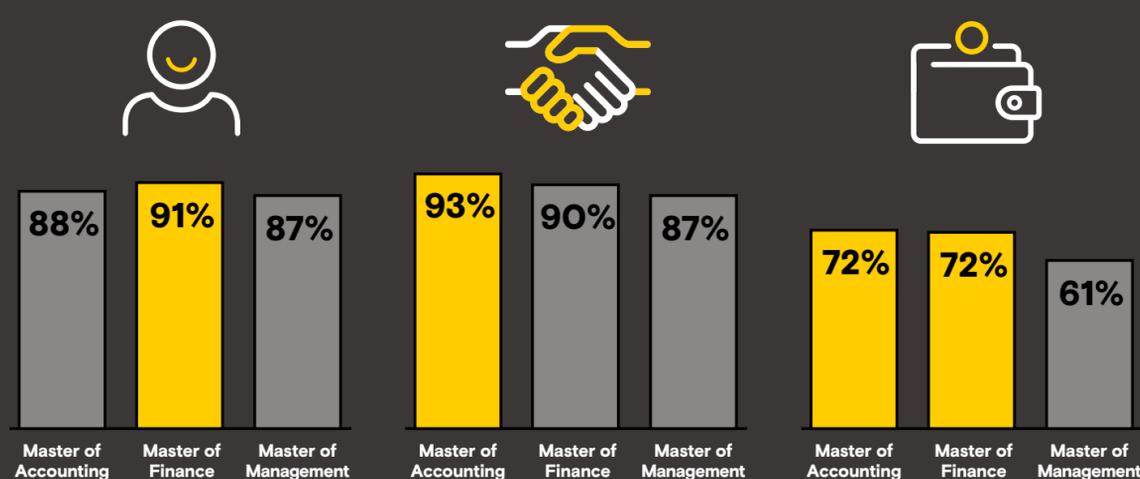
1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## So which business master's degree will make **you** happiest?

Total value of a graduate management education ranked as excellent or outstanding



We also looked at each of the components separately



Of course, data only tells part of the story. As you research the right program for you, be sure to ask alumni and current students plenty of questions such as:



What is their current level of happiness with their career?



How that happiness level has changed since they graduated?



What aspect of their career makes them the happiest?

Everyone has their own definition of happiness. Choosing the right business degree for **you** helps ensure that your career will bring you the sense of satisfaction and fulfillment that you deserve!

Doing a master's in business will boost your career or help you get that dream job in a specific field. Your GMAT® score is good for five years and keeps every possible option open — most top schools around the world require it for the MBA and recommend it for other master's.