

Building your career in business from bachelor's to CEO.

You are just starting out, but your mind is made up. You know that you want to get to the C-suite. Although your goals are clear, you have a lot of questions such as:



What skills do I need?



What's the best way to get there?

Here's what you need to know to move up to executive management — whether



Are there any shortcuts?

you're taking the express train or making several stops along the way through a series of roles with increasing levels of responsibility.

How do I get from my bachelor's to CEO?

see that they represent a wide range of academic and professional backgrounds. Yet many of these CEOs share a commonality: they credit a graduate business education for providing skills to secure an executive position. The most successful CEOs have a combination of qualitative and quantitative skills.

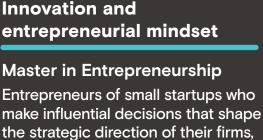
If you look at the CVs of some of the most accomplished CEOs in the world, you'll





office to executives who have international business knowledge and cross-cultural awareness.

Which graduate business



need innovative skills to increase competitiveness and sustain growth.

as well as CEOs of large multinationals,

degrees will take you to the corner office?



Job possibilities:

Team Leader

General Manager

Manager

Qualitative

Path

Director **Executive Director** Vice President

Senior Vice President

Managing Director

Executive Vice President Chief Operations Officer

President

Partner

Skill development: sales and marketing knowledge, analytical thinking, problem-solving skills, strategic thinking, critical thinking

Master of Marketing

Qualitative &

Quantitative Path



Sales Manager

Vice President of Sales

Vice President of Marketing

Which pathways

can take you from

Skill development: financial acumen, analytical thinking

Master of Finance

Job possibilities:

Quantitative

Path

Financial Analyst Finance Manager **Investment Banker** Portfolio Manager Financial Manager Vice President of Finance

Chief Financial Officer

Accountant **Auditor**

Controller **Treasurer**

Budget Analyst

Skill Development: financial acumen, analytical thinking Job possibilities:

Master of Accounting

recent graduate to CEO?



Individual Contributor

Vice

President

Senior

Vice

President

you faster down that path. Doing a master's in business will boost your career or help you get that dream job in a specific field. Your GMAT® score is good for five years and keeps every

possible option open — most top schools around the world require it for the MBA

Whichever path you choose, the first step begins with demonstrating to employers that you have the skills they are seeking. A specialized master's degree will propel

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and recommend it for other master's.