

Careers

with a business master's degree.

Have you considered the wide range of careers possible with a business master's degree? In today's world, nearly every sector needs professionals who have general business knowledge, leadership and managerial skills which you can achieve with an MBA. But there is also a world of possibilities for graduates with the kind of specialized expertise that you get with a business master's degree. These include Master of Accounting, Master of Data Analytics, Master of Marketing and the like.

To help you identify the best program type for your career goals, we put together this infographic of industries and job functions by preferred program type based on the **Graduate Management Admission Council® Prospective Students Survey Report 2017**.

First, let's talk about what's interesting to you!

Make a short list of industries and/or job functions that may be of interest to you:



Industries

1. _____

2. _____

3. _____

Job Functions

1. _____

2. _____

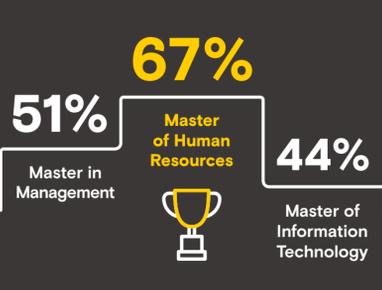
3. _____

Look at some of the most preferred programs by other prospective students like you.



So which master's programs are most popular for students interested in a particular industry?

Top 3 master's programs for **Consulting**:



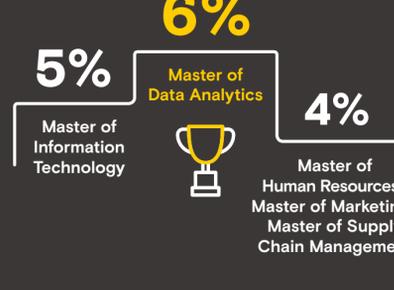
Top 3 master's programs for **Energy/Utilities**:



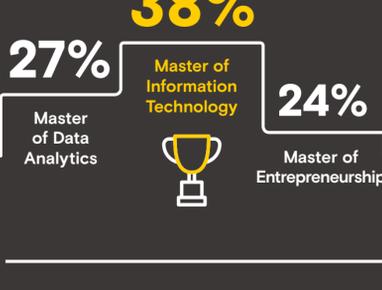
Top 3 master's programs for **Finance/Accounting**:



Top 3 master's programs for **Health Care**:



Top 3 master's programs for **Technology**:



Top 3 master's programs for **Manufacturing**:



Top 3 master's programs for **Non-Profit/Government**:



Top 3 master's programs for **Products/Services**:

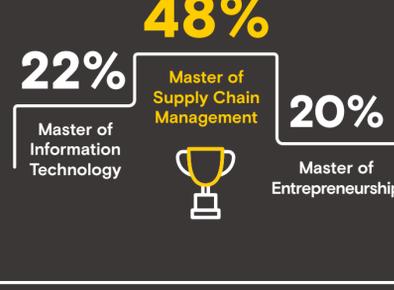


Which master's programs are most popular for students interested in a particular job function?

Top 3 master's programs for **Marketing/Sales**:



Top 3 master's programs for **Operations/Logistics**:



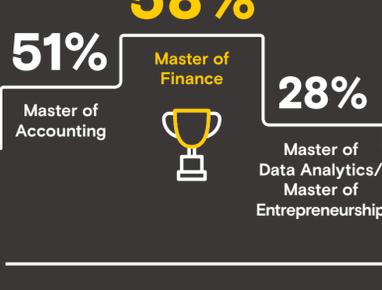
Top 3 master's programs for **Consulting**:



Top 3 master's programs for **General Management**:



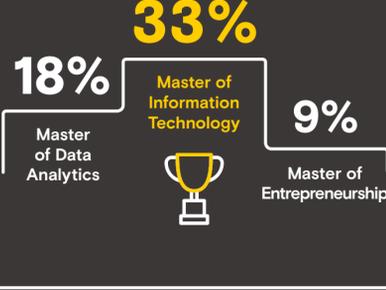
Top 3 master's programs for **Finance/Accounting**:



Top 3 master's programs for **Human Resources**:



Top 3 master's programs for **IT/MIS**:



These percentages serve as a guide based on the interests of others prospective students, so be sure to reach out to business schools for more detailed information. For example, a program that is at the very top of an industry or functional list may or may not be the best choice for you based on your individual circumstances and objectives.

Tip

If you are having a hard time deciding which industry or function is the most interesting to you, a business master's degree can also be valuable as the next step after your undergraduate degree. In fact:

85% of prospective students perceived a graduate management education as an opportunity to actively explore what they want to do with their future careers.

Doing a master's in business will boost your career or help you get that dream job in a specific field. Your GMAT® score is good for five years and keeps every possible option open — most top schools around the world require it for the MBA and recommend it for other master's.